

# Catalyst Induction Toolkit | EHU Staff Briefing

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## Context

The **Catalyst Induction Toolkit** is an interactive digital resource designed to introduce *all* Edge Hill students (at any level, location, or stage of study) to the full range of specialist support available from Library and Learning Services, Student Services and Careers.

While part of our induction provision, the toolkit is built for **year-round use**, helping students to:

- Access support before they need it
- Navigate university life more confidently
- Reduce stress and save time by finding everything in one place

## Review

The Catalyst Induction Toolkit is the outcome of the **Learning and Support Services Induction Review Project** (Jan–July 2025) which worked closely with students and representatives across from [Library and Learning Services](#), [Student Services](#) and [Careers](#) to ensure our offer was **student-shaped** and **evidence-led**:

- **Engagement analysis:** Reviewed usage data from the existing toolkit to identify trends and gaps
- **Benchmarking:** Compared sector best practices and opportunities for induction resources
- **Consultations:**
  - **Students** – via surveys, polls, focus groups and student panels
  - **Academics** – across all faculties, responding to NSS feedback
  - **Staff** – via Catalyst and wider service input sessions and practical workshops

## What students told us:

- They want a **single, accessible space** to access specialist support information
- Induction materials are often **forgotten or misplaced** when needed later
- They value content that is **practical, easy to navigate** and **themed to their needs**

## Exploring the toolkit [ehu.ac.uk/Catalyst](https://ehu.ac.uk/Catalyst)

The Catalyst Induction Toolkit has been built in **Articulate Rise**, and presents a range of support information across the following sections:

### Welcome

- **How to get the most out of this toolkit** – *useful tips on navigating and using the toolkit*
- **What is Catalyst specialist support?** – *brief introduction to Catalyst specialist support for context*

### Your Student Journey – *this is the core themed section of the toolkit:*

- **Your Essentials** – *Catalyst Helpdesk as point of contact for all support i.e. don't need to know who / how to get in touch, can access via Helpdesk. Support settling into university, financial support, disability support to fully engage, mental health and wellbeing and understanding help before hardship.*
- **Your Community** – *Finding friends and having fun at university, opportunities to engage beyond curriculum and safe spaces to study.*

- **Your Development** – *Setting and achieving personal goals, setting yourself up for a successful start with academic skills support and access to high-quality resources, developing digital skills, beginning to develop careers confidence and further mental health and wellbeing support.*
- **Your Future** – *Reaching full potential through personal interests, preparing for the future and planning for beyond graduation.*

### What Next?

- **How you can contact us** – *Contacting us via Student Portals and Catalyst Helpdesk.*
- **How we'll communicate with you** – *Catalyst Communications, social media and digital screens.*
- **Useful things to do next** – *Useful checklist of things students can do next to have a successful start and an opportunity to meet the teams (more linear option if students prefer this version).*
- **Your experience matters** – *Opportunity to feedback on the toolkit and be part of formal review in 2026.*

## Promotion

### How students will be signposted:

- Integrated into the Induction Framework and timetables
- Academics to play promotional video to students and encourage them to engage
- Featured on the Student Homepage spotlight and key service webpages
- Shared via Catalyst Comms emails, social media collaborations and digital screens
- Included in Welcome Weekend, Welcome Fair and campaign weeks at key times of year
- Promoted in academic and personal tutor conversations
- QR codes and short URLs displayed in Catalyst and across Ormskirk and Manchester campuses
- [Watch the student promotional video \(Panopto | 5:35 minutes\)](#)

### Your Role (CTA)

Go and explore the toolkit yourself and be ready to signpost students at all opportunities!

1. **Familiarise yourself with the toolkit** – explore each section so you can confidently direct students to relevant pages / support / information
2. **Signpost at every opportunity** – in person, by email, during workshops, in meetings and through your networks
3. **Embed the link in communications** – email signatures, VLE pages, and printed materials where relevant.

Your engagement is essential to ensuring that *every student knows where to find the help they need* — not just during induction, but throughout their entire university journey.

## Further help and support

If you have any questions please email [CatComms@edgehill.ac.uk](mailto:CatComms@edgehill.ac.uk)