

5.4 Natural Language Processing with Python

Overview

In this tutorial you will be using a small dataset consisting of customer reviews of Video games that are available in the Amazon web store.

- Your task is to identify named entities occurring in Video Game reviews and to analyse the sentiment of the reviews
- The dataset is in a tab separated format where each line corresponds to a different Video game review
- Moreover, the tab separated file consists of three columns:
 - The first column corresponds to the review id
 - the second column to the movie id
 - the third column to the actual movie review

Topics Covered:

- Installing NER in NLTK
- Loading dataset using panda
- Sentiment analysis
- Named entity recognition

Activity 1: Installing NER in NLTK

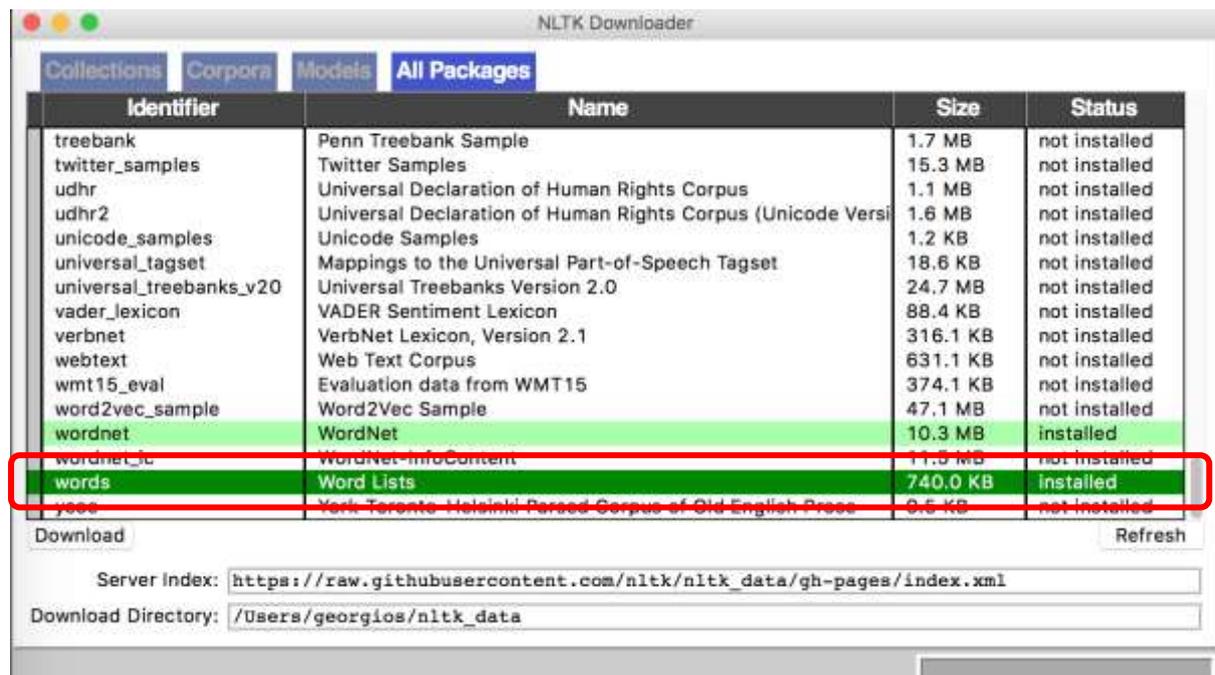
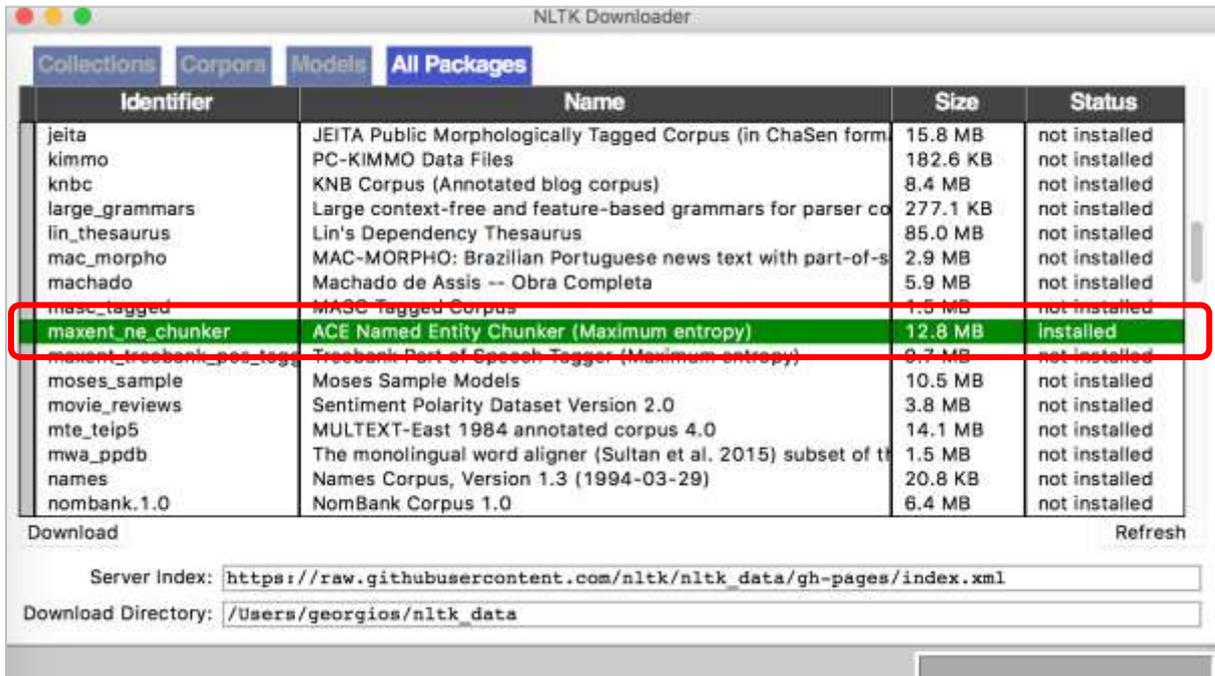
- NLTK offers a machine learning-based named entity recogniser (NER).
- We will firstly need to install the NER module within our NLTK
- For this, create a new Python3 file in your Jupyter and enter the commands as shown below:

```
In [ ]: import nltk
        nltk.download()
```

- In the new window that it appears, go to the 'All Packages' tab



- And then download the following two packages: 1. 'maxent_ne_chunker' 2. 'words'



Activity 2: Loading dataset using Pandas

- We will use the read_csv function of the Pandas library to load the Video games dataset into a Pandas DataFrame
- Note that the dataset is in a tab separated format so we will need to specify that the delimiter is the tab character

- Also the dataset contains no headers so we need to set the Header argument to None

```
In [3]: 1 import pandas as pd
2 # specify delimiter of csv file to be the tab character - '\t'
3 # csv file contains no headers so set header=None
4 df = pd.read_csv('downloads/Video_games_reviews.csv',
5                 delimiter='\t',
6                 header=None)
7 df
```

```
Out[3]:
```

	0	1	2
0	1	B00000JNHJ	Great game, I dont really think its a little k...
1	2	B000035XYC	you create things.That's about it.You also fig...
2	3	B0000296ZD	The improvements of the graphics are very good...
3	4	B00009WDLA	The graphics in this game aren't all that much...
4	5	B00009TW6R	This is a horrible game, average graphics, bad...
5	6	B00000K4MC	I never thought this game looked very good unt...

2.1 Extracting the Review Column from the Data Frame

- The DataFrame consists of three columns corresponding to the three columns of the Video game dataset
- However, we are only interested in analysing the third column which is the actual review of a Video game
- It is thus useful to assign the third column for the Dataframe into a separate variable

```
In [4]: 1 import pandas as pd
2
3 df = pd.read_csv('downloads/Video_games_reviews.csv',
4                 delimiter='\t',
5                 header=None)
6
7 # assign the third column of the Dataframe, i.e., the actual reviews,
8 # into a separate variable
9 video_review_texts = df[2]
10 video_review_texts
```

```
Out[4]: 0 Great game, I dont really think its a little k...
1 you create things.That's about it.You also fig...
2 The improvements of the graphics are very good...
3 The graphics in this game aren't all that much...
4 This is a horrible game, average graphics, bad...
5 I never thought this game looked very good unt...
6 The original Grand Theft Auto was a classic fo...
7 Sonic Adventure DX is supposed to be a nearly ...
8 I have played many many many video games in my...
```

Activity 3: Sentiment Analysis

- We are now ready to analyse the sentiment of the Video game reviews using the textblob library
- For this we will iterate through the reviews in the video_review_texts and for each review we will call textblob to analyse the sentiment of that review
- Textblob will assign a sentiment score to each sentence of a review
- You will need to think how you can aggregate the sentence scores to derive an overall sentiment score for each review

```

1 import pandas as pd
2 df = pd.read_csv('downloads/Video_games_reviews.csv',
3                 delimiter='\t',
4                 header=None)
5 video_review_texts = df[2]
6 # import textblob
7 from textblob import TextBlob
8 '''
9 Iterate through the video reviews and for each review
10 call textblob to analyse the sentiment of that review.
11 '''
12 for index, review_text in enumerate(video_review_texts):
13     # call text blob for current review_text
14     blob = TextBlob(review_text)
15     print('Analysing review\t', review_text)
16     # iterate through the sentences of the current review_text
17     # and print the sentiment scores of each sentence
18     for sentence in blob.sentences:
19         print('-----SENTIMENT OF SENTENCE-----')
20         print(sentence, '\t', sentence.sentiment.polarity)
21         print('-----END-----')
22

```

- After aggregating the sentiment scores of the constituent sentences of a review you can use a simple threshold to decide whether a review is positive or negative (e.g., if `aggregate_score > 0` then review is positive else review is negative)
- Once you have decided whether a review is positive or negative you can store the sentiment classification labels on a separate column of your DataFrame
- The code below randomly decides whether a review is positive/negative and it then stores the sentiment classification labels in the dataframe

```

1 import pandas as pd
2 df = pd.read_csv('downloads/Video_games_reviews.csv',
3                 delimiter='\t',
4                 header=None)
5 video_review_texts = df[2]
6
7 from textblob import TextBlob
8 import random
9
10 # list that stores the sentiment classification labels
11 sentiment_classification_labels = []
12 for index, review_text in enumerate(video_review_texts):
13     blob = TextBlob(review_text)
14     # for sentence in blob.sentences:
15     #     print(sentence, '\t', sentence.sentiment.polarity)
16     # Here we randomly assign a sentiment classification label
17     # to each review but for CW2 you will need to firstly aggregate
18     # the sentence scores and then decide whether the review is positive/negative
19     # based on the aggregated score
20     sentiment_label_for_current_review = random.randint(0,1)
21     sentiment_classification_labels.append(sentiment_label_for_current_review)
22
23 # Finally append the list of sentiment_classification_labels into the DataFrame
24 df['Sentiment_Classification_Labels'] = sentiment_classification_labels
25

```

New column appended into the data

	0	1	2	Sentiment_Classification_Labels
0	1	B00000JNHJ	Great game, I dont really think its a little k...	0
1	2	B000035XYC	you create things.That's about it.You also fig...	1
2	3	B0000296ZD	The improvements of the graphics are very good...	1
3	4	B00009WDLD	The graphics in this game aren't all that much...	1
4	5	B00009TW6R	This is a horrible game, average graphics, bad...	0
5	6	B00000K4MC	I never thought this game looked very good unt...	0
6	7	B00000DMAV	The original Grand Theft Auto was a classic fo...	1
7	8	B00008URUB	Sonic Adventure DX is supposed to be a nearly ...	1
8	9	B00000DMB3	I have played many many many video games in my...	0
9	10	B00002CF9M	Lord Of TerrorWhen Diablo came out almost 4 ye...	0
10	11	B00000DMAT	Goldeneye looks like just another shootem up ...	1
11	12	B00005NZ1G	What is the big deal about Halo. It is one of ...	1
12	13	B00000I1BE	Now if you are a fan or those 2-D games and st...	1

- The sentiment classification labels are now stored in the fourth column of our DataFrame
- We can apply standard Dataframe operations to retrieve only the positive or only the negative reviews

```
22
23
24 df['Sentiment_Classification_Labels'] = sentiment_classification_labels
25 # get only negative reviews
26 df[df.Sentiment_Classification_Labels==0]
27
28 # get only
29
```

Out[22]:

	0	1	2	Sentiment_Classification_Labels
3	4	B00009WDLD	The graphics in this game aren't all that much...	0
4	5	B00009TW6R	This is a horrible game, average graphics, bad...	0
6	7	B00000DMAV	The original Grand Theft Auto was a classic fo...	0
8	9	B00000DMB3	I have played many many many video games in my...	0
9	10	B00002CF9M	Lord Of TerrorWhen Diablo came out almost 4 ye...	0

```
24 df['Sentiment_Classification_Labels'] = sentiment_classification_labels
25 # get only positive reviews
26 df[df.Sentiment_Classification_Labels==1]
27
28 # get only
29
```

Out[24]:

	0	1	2	Sentiment_Classification_Labels
0	1	B00000JNHJ	Great game, I dont really think its a little k...	1
1	2	B000035XYC	you create things.That's about it.You also fig...	1
3	4	B00009WDLD	The graphics in this game aren't all that much...	1
9	10	B00002CF9M	Lord Of TerrorWhen Diablo came out almost 4 ye...	1
12	13	B00000I1BE	Now if you are a fan or those 2-D games and st...	1

Activity 4: Named Entity Recognition

- Firstly, import the NLTK libraries which will be used for NER

```

1 # NLTK libraries for NER
2 from nltk import word_tokenize, pos_tag, ne_chunk
3 from nltk.tree import Tree
4

```

- In NLTK we can perform tokenisation, POS tagging and NER in only one line of code
- Note that tokenisation and POS tagging are necessary pre-processing steps for NER

```

5 input_sentence = 'I study at Edgehill University which is located in Ormskirk'
6 # perform tokenisation, pos tagging and ner in only one line of code
7 chunks = ne_chunk(pos_tag(word_tokenize(input_sentence)))

```

- The ne_chunk function of NLTK will return a list of words or phrases occurring in the input sentence together with their POS tag and their named entity label
- The NLTK NER identifies the following named entities:
 - Organisation, Person, Location, Date, Time, Money, Percent, Facility and GPE (geo-political entity)
- In order to print the identified named entities that occur in the input sentence, simply iterate through the list of chunks and print only the chunks that contain a named entity (ignore chunks that contain only a POS tag)

```

10 # iterate through chunks
11 for ne in chunks:
12     # if current chunk is a named entity type
13     # then print it
14     if type(ne) == Tree:
15         print(ne)

```

```

(ORGANIZATION Edgehill/NNP University/NNP)
(GPE Ormskirk/NNP)

```

Exercise: Apply NER to the Video Game dataset