Stakeholder Inclusion in Action Research: Truth or Tokenism?

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- Embracing stakeholders?
- What is inclusivity anyway?
- Can inclusion ever be achieved in action research approaches?
- What has occurred so often in terms of truth or tokenism
- Provocations – Unwelcome Truths
- What next?

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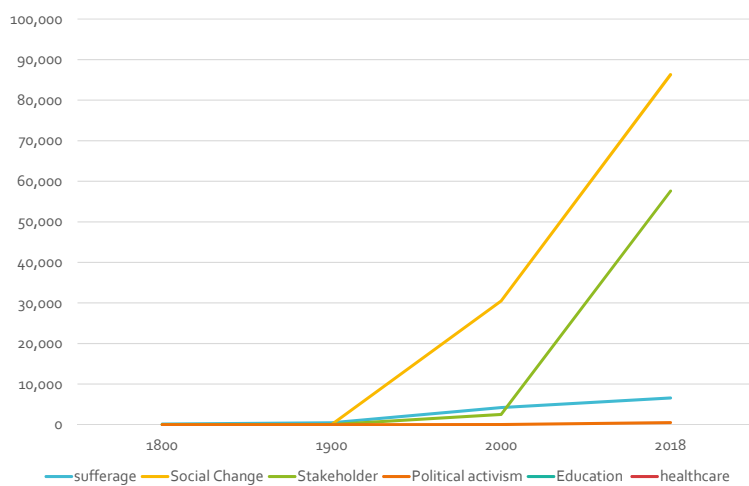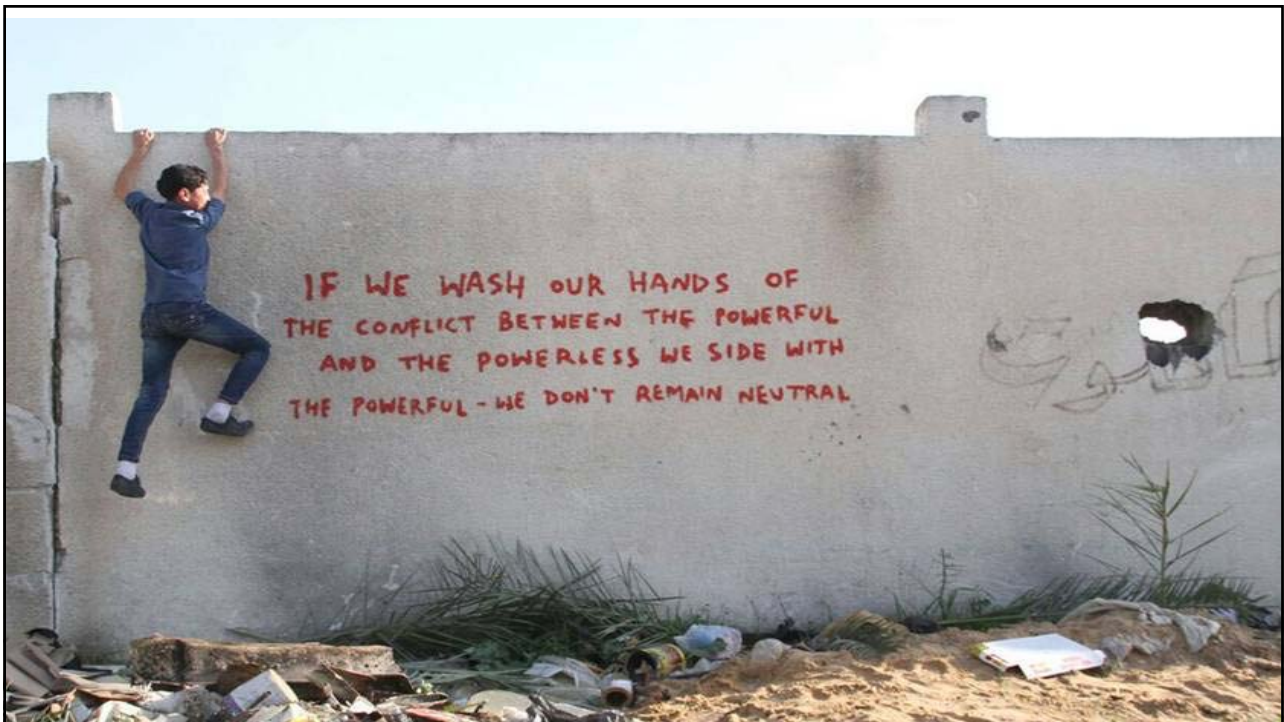EST 1892

Stakeholders.

Why..?
Who..?
Where..?
When…?
How..?
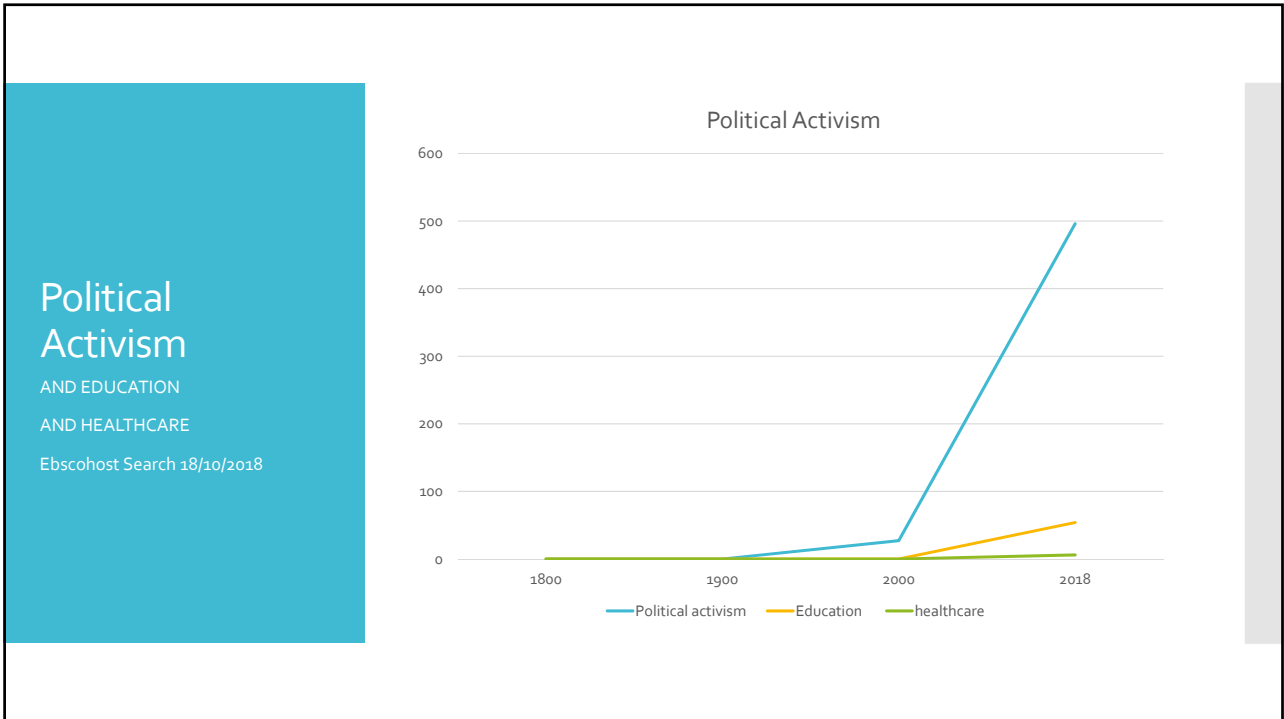
Historical overview

Ebscohost Search Terms:

Suffrage

Social Change

Stakeholders

Political Activism

Stakeholder literature

— sufferage — Social Change — Stakeholder — Political activism — Education — healthcare

Political Activism

AND EDUCATION

AND HEALTHCARE

Ebscohost Search 18/10/2018

Political Activism

IF WE WASH OUR HANDS OF THE CONFLICT BETWEEN THE POWERFUL AND THE POWERLESS WE SIDE WITH THE POWERFUL - WE DON'T REMAIN NEUTRAL

Banksy – represents a political satire, a subversive social commentary

For these curiously crude objects and images contained within themselves an astonishing intensity and a latent power to work changes on the milieu into which they had been imported;
(McGregor, 1989: 3)

Authority

Levels of Authority

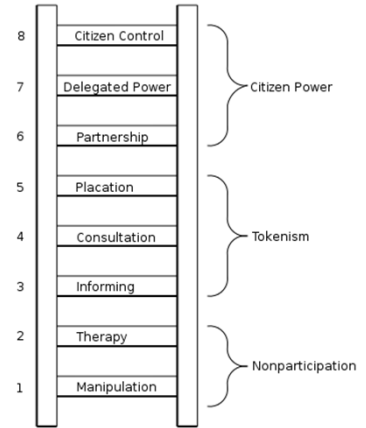Brexit Bus 2016

Greenpeace Bus 2016

Participation Ladder

French student rebellion poster (1968)

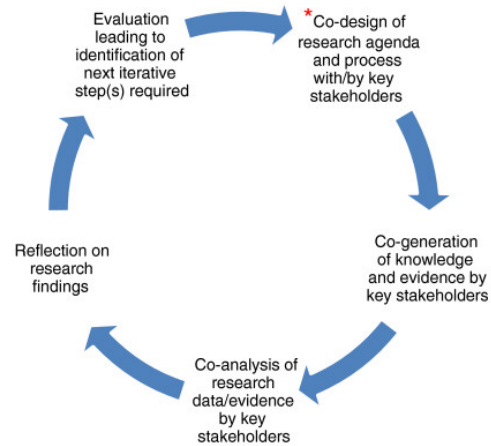
Eight rungs of the ladder of participation (Arnstein, 1969)

ACTION RESEARCH

Somek, (2014)

Participatory Action Research
Macfarlane et al (2012)

Evaluation leading to identification of next iterative step(s) required

*Co-design of research agenda and process with/by key stakeholders

Co-generation of knowledge and evidence by key stakeholders

Co-analysis of research data/evidence by key stakeholders

Reflection on research findings

*= initial starting point, which stakeholders may re-visit and continue on from in iterative cycles of research, analysis, reflection and evaluation.

There is a need for more holistic approaches to health which promotes social inclusion. The arts may be one of the inter-agency approaches that can be viewed as important in redressing social and health inequalities.
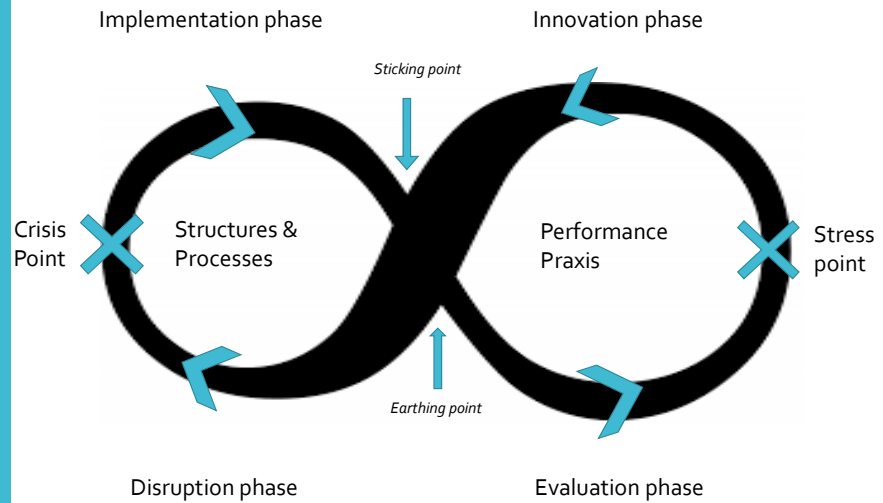(Health Development Agency, 2000)

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Slide 1

A creative model of infinite change in complex workplace settings.

Infinite change model
Hardy & Cross, (2018)

Implementation phase

Innovation phase

Sticking point

Crisis Point

Structures & Processes

Performance Praxis

Stress point

Earthing point

Disruption phase

Evaluation phase

Slide 2

- Stakeholder Engagement
- Clarification of Purpose
- Initial engagement and accessibility
- Maintaining engagement
- Ending engagement
- Caveats…

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Any questions?

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