

# Methodologies for measuring curriculum impact ELESIG NW symposium #elesig

#### **Creating and Measuring the Future**

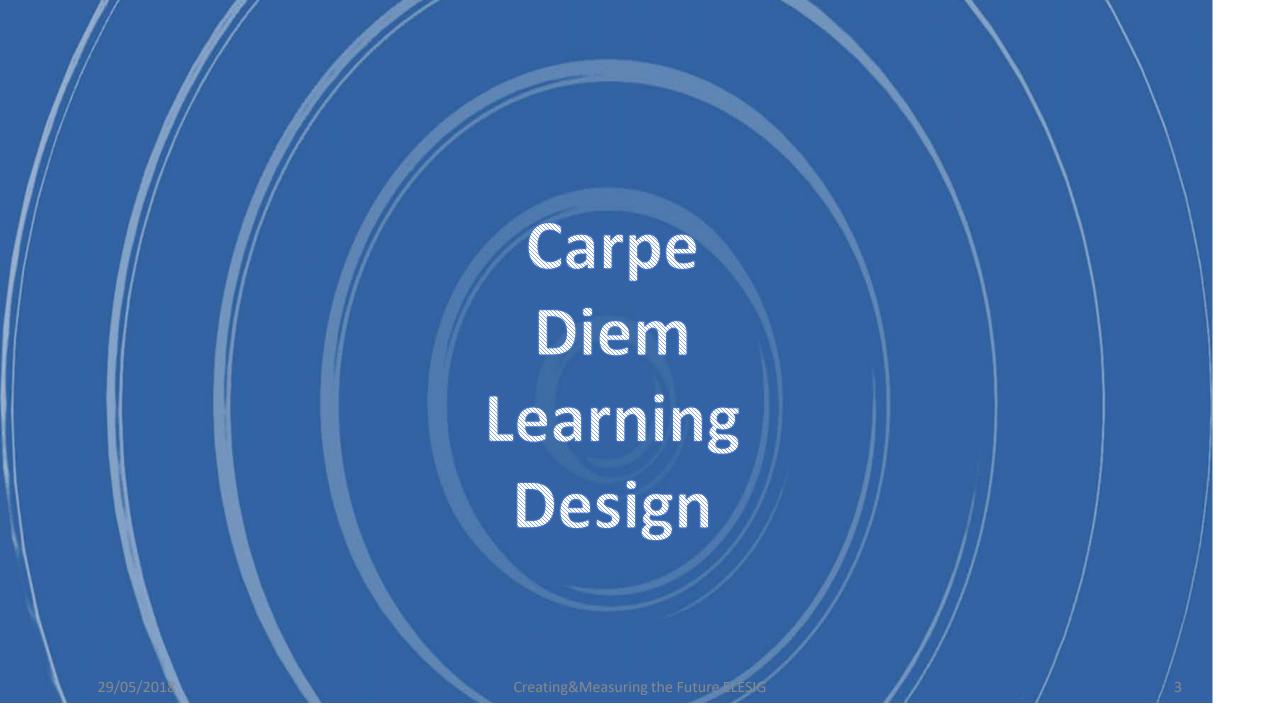
**Professor Gilly Salmon** 

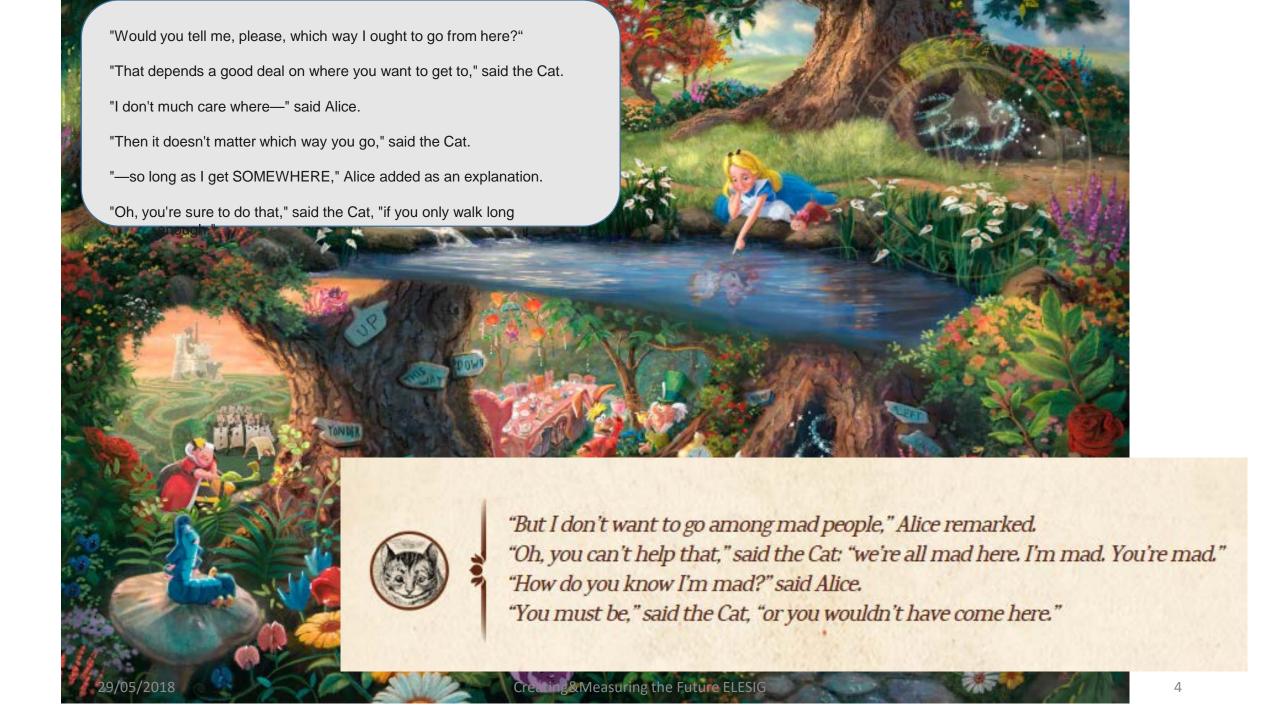
Professor of Innovation & Transformation

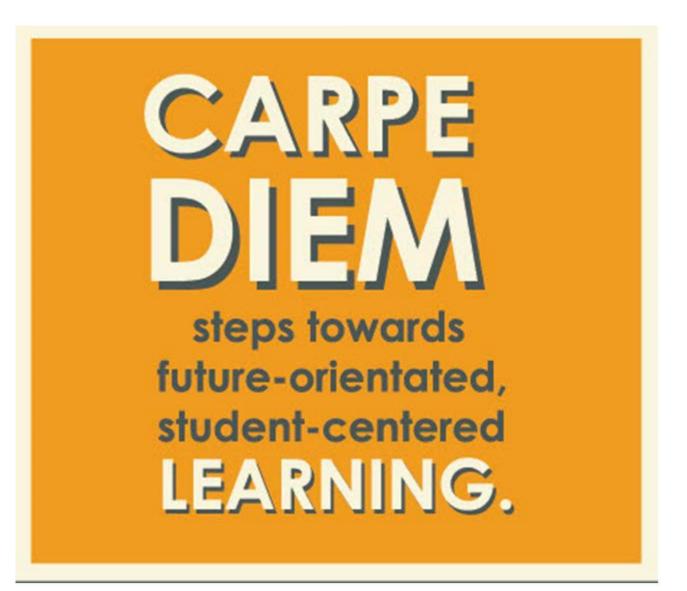
Associate Dean, Online

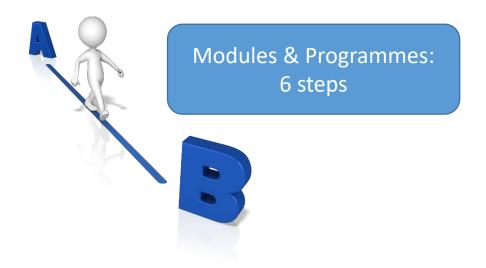


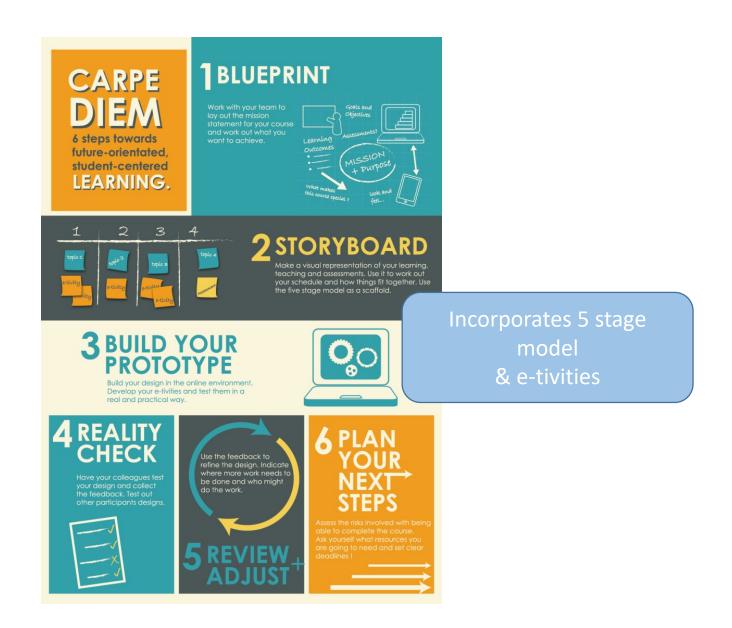






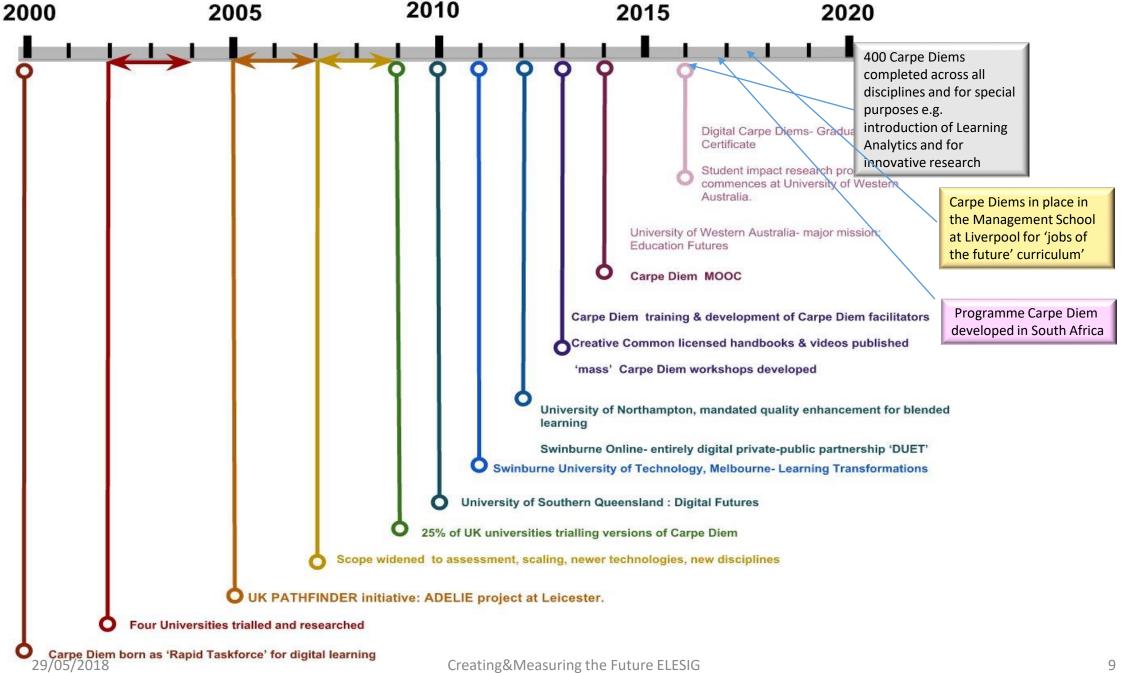




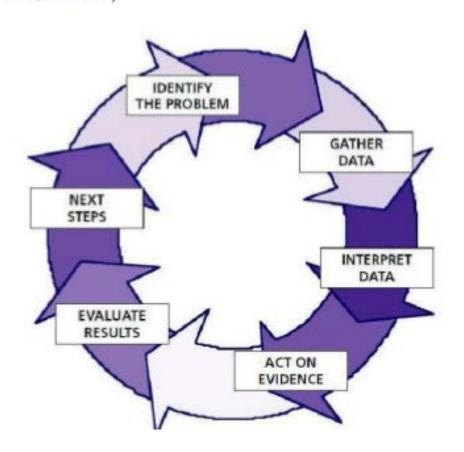




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## STEPS IN ACTION RESEARCH (FERRANCE, 2000)





#### THE ICEBERG

#### A Tool for Guiding Systemic Thinking

EVENTS — React What just happened?

PATTERNS/TRENDS — Anticipate
What trends have there been over time?

UNDERLYING STRUCTURES — Design

What has influenced the patterns? What are the relationships between the parts?

MENTAL MODELS Transform

What assumptions, beliefs and values do people hold about the system? What beliefs keep the system in place?

www.nwei.org/iceberg

## Working with emerging futures

- Upward connection
   Connecting to inspiration, sparks of intuition and intent
- 2. Horizon connection

  Listening to the feedback from the context
- 3. Downward or local connection
  Engaging in and learning from locally
  embedded fast-cycle connections

From Scharmer 2009 p,213

"Those who pursue what may at first seem impossible are the ones who keep the world turning."

(Ghandi)

"If you don't like change, you're going to like irrelevance even less." Eric Shinsek "Every society honours its live conformists and its dead troublemakers."

Mignon McLaughlin

Gillysalmon.com/learningfutures

No budgets or humans were harmed in the making of this presentation

#### Carpe Diem: some Publications & Papers

Armellini, A., & Aiyegbayo, O. (2010). Learning design and assessment with e-tivities. *British Journal of Educational Technology,* 41(6), 922-935. doi: 10.1111/j.1467-8535.2009.01013.x

Armellini, A., & Jones, S. (2008). Carpe Diem: Seizing each day to foster change in e-learning design. *Reflecting Education, 4*(1), 17-29. <a href="http://tinyurl.com/58q2lj">http://tinyurl.com/58q2lj</a>

Armellini, A., & Nie, M. (2013). <u>Open educational practices for curriculum enhancement.</u> *Open Learning, 28*(1), 7-20. doi: 10.1080/02680513.2013.796286

Armellini, A., Salmon, G., & Hawkridge, D. (2009). The Carpe Diem journey: Designing for learning transformation. In T. Mayes, D. Morrison, H. Mellar, P. Bullen, & M. Oliver (Eds.), *Transforming higher education through technology-enhanced learning* (pp. 135-148). York: The Higher Education Academy. <a href="http://bit.ly/1XL7ncN">http://bit.ly/1XL7ncN</a>

Lokuge Dona, K.L., Gregory, J., Salmon, G., & Pechenkina, E. (2014). Badges in the Carpe Diem MOOC. Paper presented at the ascilite conference, Dunedin, New Zealand, 23-26 November 2014.

Salmon, G. (2013). E-tivities: the key to active online learning (2<sup>nd</sup> ed.). London and New York: Routledge. See especially Chapter 4.

Salmon, G., Jones, S., & Armellini, A. (2008). Building institutional capability in e-learning design. *ALT-J, Research in Learning Technology*, *16*(2), 95-109. doi: 10.1080/09687760802315978

Salmon, G., Gregory, J., Lokuge Dona, K., & Ross, B. (2015). Experiential online development for educators: The example of the Carpe Diem MOOC. *British Journal of Educational Technology*, *46*(3), 542-556. doi: **10.1111/bjet.12256** 

Salmon, G., & Wright, P. (2014). Transforming teaching through Carpe Diem learning design. *Education Sciences*, *4*, 52-63. doi: 10.3390/educsci4010052

Usher, J., MacNeill S., Creanor, L. (2018) Evolutions of Carpe Diem for learning design. Journal of Learning and Teaching, Vol. 46 (1)

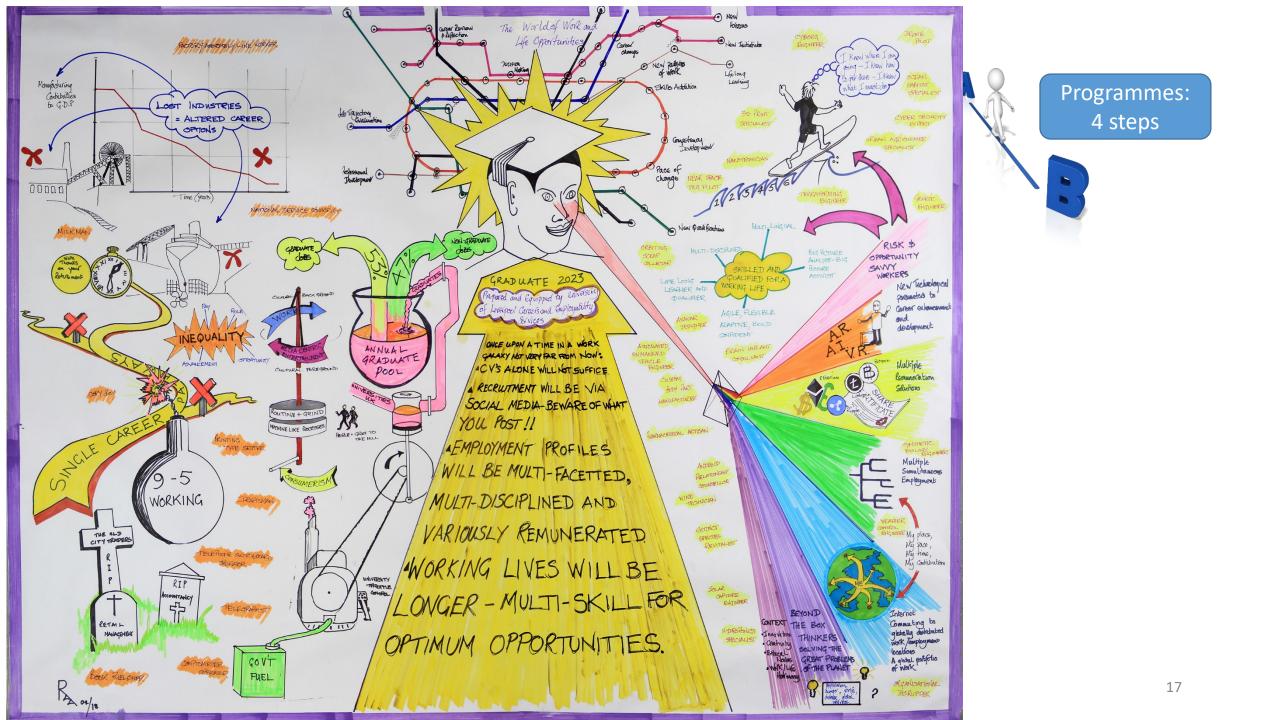
Wright, P. (2015) Comparing e-tivities, e-moderating, and the 5 Stage model to the community of inquiry model for online learning design. The Online Journal of Distance Education and e-Learning, April 2015 Volume 3, Issue 2

### References, with thanks

• www.brown.edu/academics/education-alliance/sites/brown.edu.academics.education-alliance/files/publications/act\_research.pdf

Ferrance 2000

• Theory U: Leading from the Future as It Emerges 2016 2nd Ed, Otto Scharmer.

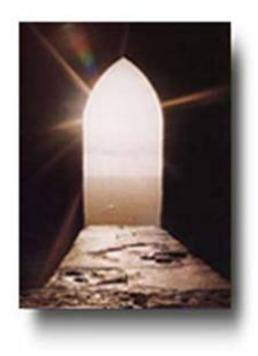


Programmes: 4 steps

#### Scaffolding knowledge:

Threshold knowledge: the 'right of passage'

core concepts that once understood, transform perception of a subject

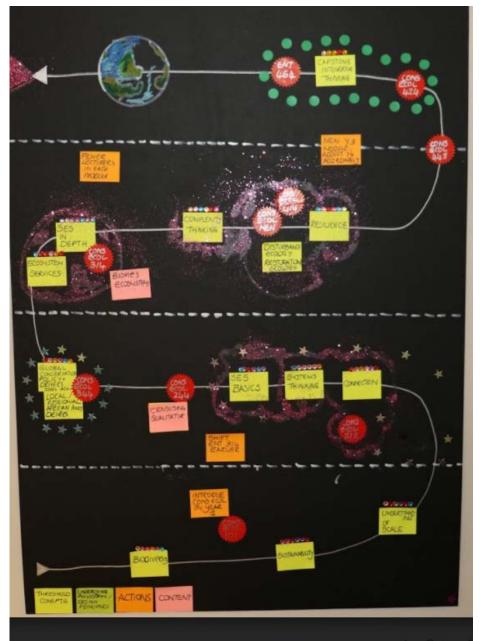


'Threshold Concepts' may be considered to be "akin to passing through a portal or "conceptual gateway" that opens up "previously inaccessible way[s] of thinking about something" Meyer and Land





'Star Gates' (threshold concepts) Developing your Programme Story Board V3





29/05/2018

Creating&Measuring the Future ELESIG

