

PUBLIC SPEAKING, PRESENTING WITH IMPACT

Learn to communicate with confidence in a masterclass with inspiring scientist, engineer and TV presenter Dr Maggie Aderin-Pocock MBE



For Women in STEMM

Chartered Institution of Highways and Transportation
International Women's Day Event, Tuesday, March 8th, 2016

Led by engineer Dr Maggie Aderin-Pocock MBE, presenter of the BBC's "Sky at Night", boardroom voice coach Victoria Pritchard and science communication experts Screenhouse.

What expert women say about this workshop ;

*"Thank you for a fantastic day! I've learnt so much.
The best professional course I have ever been on."
Dr Rachael Hall, Alstom Power*

"Fantastic! Extremely useful." Dawn Bonfield, Chief Executive, Women's Engineering Society

"An incredible day. It was inspirational and you took the time to make it personal" Amanda Dahl, Executive Product Manager, myBBC, BBC Future Media

An inspiring, interactive and empowering day for expert women. Find your story, find your voice.

- Analyse your professional story and expertise to present to a wide audience
- Deliver your message in person with maximum impact
- Practise with voice coach and TV trainers on camera for playback and learning points
- Conquer nerves, anxiety and other barriers to visibility, seniority and recognition

"I want to show how to transfer your passion and knowledge to others and get yourself and your work out there." Dr Maggie Aderin-Pocock MBE

LIMITED SPACES AVAILABLE: RESERVATION DETAILS BELOW

PUBLIC SPEAKING AND PRESENTING WITH IMPACT MASTERCLASS FOR EXPERT WOMEN

WHEN	9am (registration). Course runs 9:30am to 5pm, Tuesday March 8 th , 2016
WHERE	119, Britannia Walk, London N1 7JE
INCLUDES	One-to-one training in public speaking with Dr Aderin-Pocock MBE, working on camera with the Screenhouse team, lunch and refreshments
COST	CIHT Members £250 +VAT, Non Members £275 + VAT
RESERVATIONS & DETAILS	Phone: Holly Pywell or Barbara Govan (0113) 266 8881 email: barbara.govan@screenhouse.co.uk

COURSE OUTLINE

0900	Coffee and registration
0930	Welcome by CIHT'S Sue Stevens, Director of Education and Membership
0940	Dr Maggie Aderin-Pocock MBE The story of a media opportunist: a personal account Maggie tells the story of her journey from difficult beginnings to becoming a space scientist, and now an in-demand media performer; the advantages and pitfalls of being in the public eye. Q & A
1030	<i>Tea break</i>
1045	Telling stories simply What a story is, why the media tell stories the way they do. How to simplify without dumbing down. What makes a great presenter? With award-winning TV producer and author Paul Bader.
1130	Workshop: Finding your Story Delegates work with Maggie and trainers to turn their own stories into a headline and short paragraph that gets attention, and tells the whole story, whether marketing your project at work, for a public talk, or for media interviews. Delegates begin present their stories to the group
1230	Lunch (included) Opportunity to meet Maggie and for photos before she departs
1315	Workshop: Finding the most confident version of yourself. Work with Royal Shakespeare Company –trained international boardroom voice coach Victoria Pritchard. Practice techniques for best use of your voice, engaging with an audience, and overcoming nerves.
1415 1500 tea break	Workshop: on-camera presentation x3 Break-out sessions. Delegates practice presenting the stories they worked on in the morning, to a small group. This is recorded on camera and played back. Every delegate performs three times, with feedback and learning points each time on content and performance, rotating between voice coach, TV producer and presenter.
1645 -1700	Q+A . Concludes