Video Transcript   by Learning Service

Title: Avoiding Poor Colour Combinations and Contrast

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Contributors: Mark Wilcock (Learning Technology)

Produced by: Mark Wilcock – Learning Services]

Verbatim Transcript

>> Mark: Contrast issues occur when the colour of a piece of content is to close it
                   out of its background or vice versa. The most common example is a light
                   coloured text on a dark background.

                   Contrast issues vary and Blackboard, Ally does provide some feedback.
                   However, here are some of the best practices that you can apply that will
                   reduce the likelihood of this accessibility error.

                   Always make sure that there is strong contrast between the text and the
                   background colour of a page, black text on a white background is
                   standard for good reason.

                   Try to avoid background images or colours or patterns on text. Text is
                   very difficult to read on these backgrounds.

                   Make sure your photos and other images are clear, well composed and
                   well focused. Try to consider how students with colourblindness might
                   see an image or text on a page. Avoid colour combinations that those
                   users might find difficult to distinguish.

                   Contrast can be a big issue for a lot of users, be sure your pages have high
                   contrast but will benefit all viewers.

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                   End.